

Mihir Shah

Mihir is a senior leader with over 16 years of experience at the intersection of strategic communications, organisational strategy, and public policy. As a long-standing member of CEEW's leadership group, he has been deeply involved in shaping the organisation's growth, culture, and institutional direction. As Senior Advisor at CEEW, he now focuses on building and executing its AI adoption roadmap across teams and programmes, informing strategic positioning, and steering critical institutional relationships and priorities.

He previously served as Director of Strategic Communications at CEEW, where he was instrumental in positioning the organisation as a leading think tank from the Global South. Under his leadership, CEEW introduced innovative communications products and platforms such as [What on Earth](#) (a bi-weekly cartoon strip), [Faces of Climate Resilience](#) (an award-winning short documentary series), [Love in the Times of Climate Change](#) (a collaboration with performance poets), Sustaina India (a fellowship for artists), and Peak Planet (a podcast), to scale up efforts to mainstream sustainability.

Prior to joining CEEW, Mihir worked as a consultant at the Commissionerate of Information (Government of Gujarat) and the Gujarat State Disaster Management Authority. He has also provided strategic communications inputs to multilateral organisations, international NGOs, and corporations such as UNICEF India, UNDP (Barbados and the OECS), UN Multimedia Asia, 21st Century African Youth Movement, Titan Industries, and 92.7 BIG FM.

He holds an MBA in Communications Management from MICA and an undergraduate degree in Mass Media from Mumbai University.